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**Module 1 Challenge**

1. Three conclusions that we can draw about crowdfunding campaigns are:
2. Technology had the most cancellations between the months of September and December
3. Film & Video was most successful in the month of July.
4. Live campaigns were the least successful.

2.Limitations to this Data set

-There was a huge gap in the margins that made it quite difficult to plot a reasonable visualization. I Think it would have been best to focus on the top 10 to 20 performing entities and use that data to create the visualizations. I think using a filter to filter out the lowest performers would have enabled us to focus on those that performed considerably well, which would have enabled us to make a more informed decision.

- I think that it would have been important to convert the currency to one currency, for example all currency converted to USD. This would enable the values to be exact and accurate when compared against each other.

- I think that it would have been best to compare the performance based on specific regions: for example, compare top performers in the US, then top Performers in GB then take those top performers and compare them against each other.

3.Other possible tables and graphs that would be created would be a pie chart to see what Categories performed the best and the least.

We could also use scatter plots to show what months were most successful based on the categories and filter by country to find out countries’ performance.

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